



## PICTURE DOCUMENTATION

Future scenarios for sustainable  
business solutions

*Express and explore your utopia  
through creative means*

September 27<sup>th</sup>, 2021

---

# Thank you!

Working with you was a lot of fun and at the same time inspiring for me.

In this document, you will find the pictures of the flipcharts and your notes (automotive is missing, but you took a picture yourself).

This is the link to the TEDx-Talk of George Land about the creativity test I mentioned at the very beginning: <https://www.youtube.com/watch?v=ZfKMq-rYtnc>

And this is the link to the TEDx-Talk of Ljiljana Fruk, the scientist I coached at TEDx-Königsallee (Düsseldorf): <https://www.youtube.com/watch?v=3QgJluT33w0>

If you have any questions, please send me an email. And I would be happy to stay in contact via XING or LinkedIn. 😊

## **Improve Yourself Training**

[www.improveyourself-training.de](http://www.improveyourself-training.de)

Fabian Brüggemann:

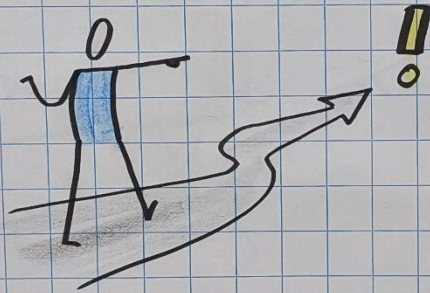
Tel.: 0176/ 21 64 44 51

[mail@improveyourself-training.de](mailto:mail@improveyourself-training.de)



Welcome !

Future scenarios  
for sustainable  
business solutions



Express and  
explore your  
utopia through  
creative means

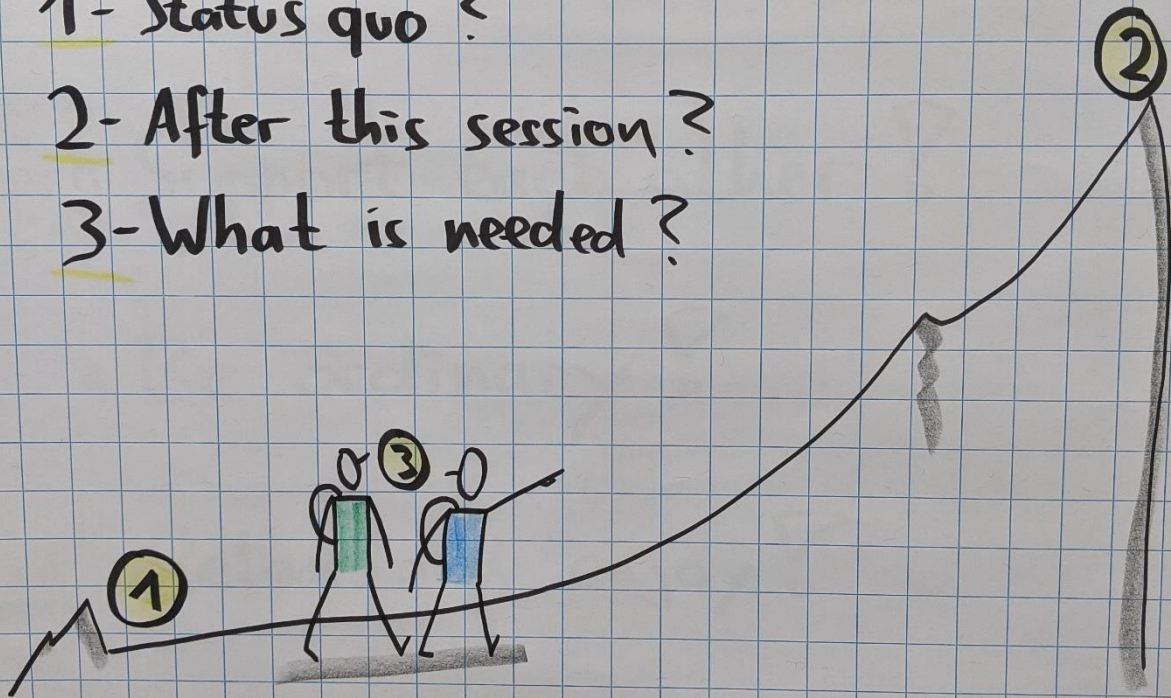
Fabian Brüggemann

improve yourself training



# Moving forward

- 1 - Status quo ?
- 2 - After this session ?
- 3 - What is needed ?



# Improv principles

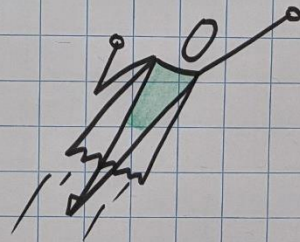
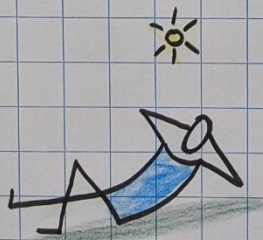
▫ Yes and !



▫ Support each other !

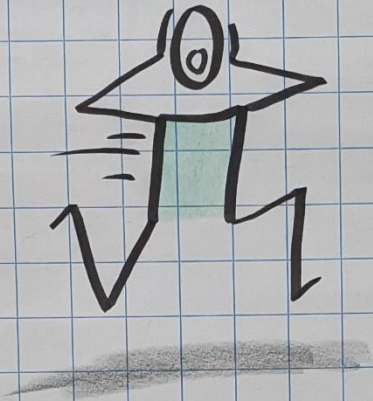
▫ Be ordinary !

▫ Relax and enjoy !





3 fears



obscurity

insanity

non-  
originality

# Your associations



Tourism

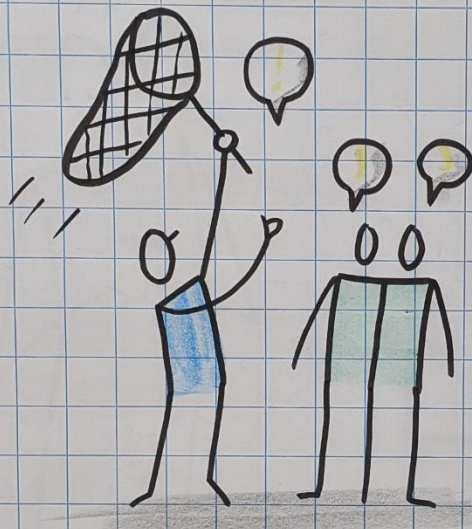
Mobility

Fashion

Food



# Interview an expert





local  
communities  
& tourists

example  
social  
business  
initiatives

shareholder  
theory

increase  
awareness  
for sustainability  
↑  
benefits

Sustainability

- many islands  
- Taicé

ask the people  
no cameras  
no internet

diverse  
mindset

communication

mobility

Support  
& equality

integration

environmental  
protection

reproduce  
→ circular economy  
→ better society

Charity

local support

social  
justice

